



YMCA of Central East Ontario  
**2021 COMMUNITY IMPACT REPORT**





## YMCA Board of Directors

**Emily Downie**  
**Chair**

CFP, Senior Associate  
Scotia Wealth Management,  
Scotia McLeod

**Robert Brown**

Business Consult  
Software Engineer

**David Morello**

Owner/Operator  
Morello's Independent Grocers

**John Enright Jr.**  
**Vice Chair**

Group Benefits/Insurance Advisor  
McDougall Insurance & Financial

**Brian Hamilton**

Retired Finance Manager  
Curve Lake First Nation

**Lorel Morrison**

Director, Diagnostic Imaging,  
Laboratory & Pharmacy  
Peterborough Regional Health  
Centre

**Vayia Ellsworth**  
**Past Chair**

Lawyer (Partner)  
Templeman Menninga LLP

**Sandy Hope**

Owner/Bookkeeper  
File-Rite Bookkeeping &  
Income Tax Service

**Alicia Mutton**

Professor  
Loyalist College of Applied Arts  
and Technology

**Alex Archibald**

Controller  
Konrad Group

**Naman Khandelwal**

Senior Development Officer  
Fleming College

**Tom Phillips, PhD**

Vice President  
Academic Experience  
Fleming College

**Steven Brickell**

Retired Clerk  
City of Peterborough

**John Mastorakos**

Lawyer (Partner)  
O'Flynn Weese LLP

**Stephanie Rayton**

Owner  
Mommy Mops/ Major Mops/  
Suite Services

## YMCA Management Team

**David Allen**

President &  
Chief Executive Officer

**Michele Nicholls**

Vice President  
Association Services

**Ron Riddell**

Regional General Manager  
Quinte Region

**Amanda Smith**

General Manager  
Belleville Branch

**Kelly Brocklehurst**

General Manager  
Balsillie Family Branch

The YMCA of Central East Ontario is committed to being a vital leader supporting growth in spirit, mind and body. Our vision is to build strong kids, healthy families and inclusive communities.

The year 2021 marked the second year of our Association, like many others, operating during the Covid-19 global pandemic. While it certainly was not normal or business as usual, our YMCA of Central East Ontario continued to provide necessary and important services that our community was in need of during a time of crisis.

Despite a number of shutdowns and re-openings, with each one, we could feel the true sense of purpose and essence of what our organization is about and the idea of what a healthy body, mind and spirit truly means. It became clear that the YMCA is so much more to people than a place to swim, lift weights, attend a fitness class or run on a treadmill. The YMCA is a place where special relationships and bonds of friendship are formed. We are that place where people can feel a true sense of belonging and feel part of a caring community.

Our YMCA Full Day Child Care Centres as well as many of our Before and After School Programs operated throughout the pandemic. Our incredibly talented and amazing Early Childhood Educators were there when our families and children needed them most. We understand the negative impact the pandemic has had on our children and our staff teams worked through it all, their focus being on the health and development of the children in their care creating a nurturing environment while implementing all of the necessary safety protocols and measures. They understood their responsibilities and wanted to be there for the families who looked to the YMCA during a time of need. The team adapted and created an environment where the children felt some sense of normal. Our Child Care Educators are truly a gift, a team of professionals who day in and day out, through all of the ups and downs, continue to show up and make a difference.

In March 2021 our YMCA added Employment Services to our menu of services. We opened our office after renovating the administration offices at the Balsillie Branch, with client appointments being offered virtually beginning in April of 2021. Starting with a team of 13, working fully remote, over 500 clients were supported with resume and cover letter development, career direction work, retention support, connecting to postsecondary, and countless activities around life stabilization. Employment Services has navigated opening during a pandemic while working remotely, returning to work in the office for a short time, flipping back to remote services, and then back to the office. Regardless of where the work was happening, the team provided their clients with client-centered services, always going above and beyond to ensure that clients have the supports they needed to get job-ready, find employment, and maintain employment. Given what this team was able to accomplish during the height of the pandemic, we can't wait to see what we can do in the coming year!

We would like to thank our members and donors who once again supported our YMCA during this time. Whether it was a donation of membership fees, a donation to our Strong Communities Campaign, or sponsorship of a special event. We are truly thankful to have your support.

We would like to thank our partners at the City of Quinte West for their assistance to the YMCA during this time by covering the costs of hydro and utilities at the City of Quinte West Branch throughout the year. We appreciate the support, partnership and relationship we have.

Lastly, where would we be without our staff and volunteers, who delivered on our Mission and demonstrated our values of Caring, Honesty, Respect, Responsibility and Inclusivity throughout these unprecedented times? Your dedication and commitment to our YMCA has been unwavering, we couldn't do what we do or be the organization we want to be without you. Thank you to the YMCA of Central East Ontario Board of Directors for your support, wisdom and strategic guidance throughout the year.

Emily Downie  
Chair  
YMCA Board of Directors

David Allen  
President & Chief Executive Officer  
YMCA of Central East Ontario

A Message From  
**THE CEO & BOARD OF DIRECTORS**





Scotlyn started at the YMCA in November 2020, right in the middle of the pandemic. It was an uneasy feeling sending Scotty into a new environment, especially as the concerns surrounding COVID were high. Despite the different restrictions in place, and not being able to see the space ourselves, we knew right away that Scotty was in great hands. We received an update of Scotty playing only half hour after dropping her off, and all of our worries were washed away.

As we have seen Scotty move programs, we cannot say enough good things about both the toddler and pre-school rooms. The educators at the YMCA have been incredible over the past 18 months, and Scotty is lucky to have them support her development. Thank you to all for providing such high-quality programming!

## CONNOR'S Y Story





The YMCA added Employment Services to their list of services in March of 2021, with client appointments being offered virtually beginning in April of 2021. Starting with a team of 13, working fully remote, over 500 clients were supported with resume and cover letter development, career direction work, retention support, connecting to post secondary, and countless activities around life stabilization.

Employment Services has navigated opening during a pandemic while working remotely, returning to work in office for a short time, flipping back to remote services, and then back to the office. Regardless of where the work was happening, the team provided their clients with client centred services, always going above and beyond to ensure that clients have the supports they needed to get job ready, find employment, and maintain employment.

The hard work of the team resulted in a target and funding increase for the 2022-2023 year, which has seen the team grow to 15 fulltime staff members. Given what this team was able to accomplish during the height of the pandemic, we can't wait to see what we can do in the coming year!

## Expanding Our Services

# EMPLOYMENT SERVICES





During my childhood, the YMCA was the cornerstone of my experiences in Canada. Every year I would come from the UK to Canada to see my family, and I would happily come to camp at the Y during the few weeks I was here. The staff and other children there were always so kind and accepting that it created a sense of family that I will never forget.

And because of that strong sense of family that's created in the Y, I thought that it would be best to try and give other kids the same happy and enjoyable experiences that I had. I am beyond happy to be able to go into the Y and be greeted with the same kindness I was greeted with years ago, and I hope to be able to give that same kind of warm welcome myself.

# OSCAR'S Y Story





An exciting announcement was made in June 2021 regarding a new YMCA for Belleville. The new YMCA Centre for Life is a partnership of five non-profit charities, led by the YMCA. Each of our partner organizations provides meaningful programs and positive relationships for the people that we serve, who, in many cases, live on a minimal fixed income. Our values and missions align, and together, we will partner to create an inclusive centre, opening the door for more people in the community to become involved in one safe, accessible, centrally located facility.

Together, with our partner organizations, Quinte Vitality & Social Support (QVSS), Volunteer & Information Quinte, Big Brothers Big Sisters of Hastings & Prince Edward Counties and Community Learning Alternatives, we will strengthen the well-being of individuals and families throughout our region and the communities we serve.

We are grateful for the early support we have received from the federal, provincial and municipal governments, as well as our community partners. The federal government is supporting the project with funding of \$8,997,000, the provincial government is contributing \$7,497,000 and land and development fees are being provided by the City of Belleville.

Located in the expanding west end of Belleville, and a five-minute walk to downtown, the 60,000 sq. ft. YMCA Centre for Life will serve the population of Belleville, Hastings County and surrounding region including Prince Edward County, Quinte West and the Tyendinaga Mohawk Territory.

# Announcement of the **YMCA CENTRE FOR LIFE**





One of the most welcoming moments we experienced at the Y was shortly after our girls started, one of our daughters' teachers made a point to ask at pick up what the girls called us. As a same-sex family, we were touched by the fact that the teacher recognized and valued our individual identities as 'mom' and 'momma'. This was also echoed again for us recently when our girls were sent home with two mother's day gifts, one for each of us with our names on them.

That type of kindness and recognition was incredibly thoughtful and meaningful to us. It made us feel so welcomed in the community as newcomers to Lakefield and that our daughters were in a loving, welcoming, diverse and caring daycare.

## WHITNEY & LESE'S Y Story





Hastings and Prince Edward District School Board

Kawartha Pine Ridge District School Board

Peterborough Victoria Northumberland & Clarington  
Catholic District School Board

The Hastings and Prince Edward Public Health

Peterborough Public Health

Algonquin Lakeshore Catholic District School Board

City of Peterborough Children's Services

Hastings County Children's Services

Prince Edward Lennox and Addington Social Service

The United Way of Hastings Prince Edward

Community Foundation of Greater Peterborough

The City of Belleville

City of Quinte West

Municipality of Tweed

Strong Kids, Healthy Families, Inclusive Communities  
**THANK YOU TO OUR PARTNERS**



YMCA of Central East Ontario Statement of Financial Position Year Ended December 31, 2021

CURRENT ASSETS	2021	2020
Cash	\$ 330,342	\$ 530,363
Short Term Investments	2,506,524	1,985,524
Accounts Receivable	698,106	1,103,925
Government Remittances Recoverable	5,014	-
	79,971	38,714
Prepaid Expenses	3,619,957	3,658,526
	10,208,317	10,480,669
TANGIBLE CAPITAL ASSETS	38,357	56,046
INTANGIBLE CAPITAL ASSETS	\$ 13,866,631	\$ 14,195,241
CURRENT LIABILITIES	\$ 821,786	\$ 771,876
Accounts Payable and Accrued Liabilities	-	42,380
Government Remittances Payable	470,148	269,192
Deferred Revenue	360,731	349,838
Current Portion of Long-Term Debt	1,652,665	1,433,286
	1,524,326	1,885,057
LONG-TERM DEBT	5,127,321	5,289,633
DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS	8,304,312	8,607,976
NET ASSETS	3,234,297	3,012,188
Invested in Tangible and Intangible Capital Assets - Internally Restricted	1,204,208	1,546,369
Internally Restricted - Debt Repayment and Capital Development Reserve	1,123,814	1,028,708
Unrestricted	5,562,319	5,587,265
	\$ 13,866,631	\$ 14,195,241

YMCA of Central East Ontario Statement of Operations and Changes in Net Assets Year Ended December 31, 2021

REVENUE	2021	2020
Membership Fees	\$ 955,958	\$ 1,761,401
Program Fees	3,199,281	1,787,032
Grants and Subsidies	2,423,017	1,988,883
Donations and Fundraising	388,432	455,591
Rental and Other	264,783	182,590
Amortization of Deferred Contributions Related to Capital Assets	213,174	211,272
	7,444,645	6,386,769
EXPENSES	\$ 4,836,214	\$ 4,418,305
Salaries, Wages and Benefits	465,066	233,560
Program	634,132	436,409
Administrative and Support Services	802,181	1,049,321
Building Maintenance	81,137	48,754
Allocations to YMCA Canada	569,415	621,208
Amortization of Tangible Capital Assets	18,749	12,496
Amortization of Intangible Capital Assets	62,697	71,622
Interest on Long-Term Debt	7,469,591	6,891,675
	(24,946)	(504,906)
DEFICIENCY OF REVENUE OVER EXPENSES	5,587,265	6,092,171
NET ASSETS, Beginning of Year	\$ 5,562,319	\$ 5,587,265
NET ASSETS, End of Year		

Summarized  
**FINANCIAL RESULTS**





**Balsillie Family Branch**  
123 Aylmer St S  
Peterborough, ON K9J 3H8  
(705) 748-9622

**Belleville Branch**  
433 Victoria Ave  
Belleville, ON K8N 2G1  
(613) 966-9622

**John Williams Branch**  
50 Monogram Place  
Trenton, ON K8V 5P8  
(613) 394-9622

**Association Services Office**  
250 Sidney Street  
Belleville, ON K8P 3Z3  
(343) 362-9622

[www.ymcaofceo.ca](http://www.ymcaofceo.ca)

Registered Charity # 11909 1882 RR0001



The Standards Program Trustmark is a mark of Imagine Canada used under licence by YMCA of Central East Ontario.