



**YMCA of
Central East Ontario**



Community Impact

2016 REPORT

Mission

The YMCA of Central East Ontario is a charity dedicated to strengthening the foundations of community.



YMCA Board of Directors

John Mastorakos Chair

Lawyer (Partner)
O'Flynn Weese LLP

Tom Phillips, PhD Past Chair

Adjunct Professor
Trent University

Brad Horwood Vice Chair and Chair, Capital Development

Electrical Contractor
Horwood Electrical Services

Bill Davie* Chair, Finance

Retired Vice President
Dynacast Ltd.

Doug Boden

Regional Manager
Freedom 55 Financial

Steven Brickell

Retired Clerk
City of Peterborough

Vayia Ellsworth

Lawyer
Templeman Menninga LLP

Brian Hamilton

Finance Manager
Curve Lake First Nation

Mary Carolyn Hart

Retired Owner/Manager
Lazer Graphics

John Joyce

Entrepreneur
AmeriSpec Inspection Services

Angie McConkey

Marketing Project Manager
Electrolab Training Systems Ltd.

Michael Moffat*

Vice President & Investment Advisor
RBC Dominion Securities

David Morello

Owner/Operator
Morello's Independent Grocers

Grant Seabrooke

Past CEO, Machine Dynamics Ltd.
Strategic Advisory Board,
Rainmaker Worldwide

Sharon Shortt

Owner/Broker
EXIT Realty Group

YMCA Management Team

David Allen

President &
Chief Executive Officer

Michele Nicholls

Vice President
Association Services

Ron Riddell

Regional General Manager
Belleville Branch and
City of Quinte West Branch

Kelly Wilson

General Manager
Balsillie Family Branch

*resigned during term

Message to Our Community

From the Chair, Board of Directors and President & Chief Executive Officer

2016 was a year of change for our YMCA of Central East Ontario as we bid farewell to our long-time President and CEO, Bob Gallagher, early in February. It can be a challenge for any organization during times of change with many questions and wonder, particularly when a long-time and respected leader leaves. We cannot say enough about our staff teams in all of our Branches, many of whom took on additional responsibilities and leadership roles during the transition. It is our staff's dedication and commitment to our mission and values that allows us to make the difference and change the lives of people in our communities, regardless of changes behind the scenes.

Your YMCA of Central East Ontario is a charity. We exist for the purposes of changing and improving the lives of all people in our community. Our core values of Caring, Honesty, Respect, Responsibility and Inclusiveness are not just words; they are the cornerstone of our organization and an integral part of our planning process and service delivery.

In 2016, we partnered with many organizations in our communities to provide opportunities for people young and old to become part of our community. We worked with Big Brothers/Big Sisters and the Children's Mental Health Service to provide the children in their programs a summer day camp experience, and with the New Canadians Centre, to welcome many new Canadians to our communities and to the YMCA. We expanded our work with health organizations like the Peterborough Family Health Team and welcomed the Queens Family Health Team, the Belleville Nurse Practitioners and others in order to introduce their patients to exercise and a healthy lifestyle. We continued to work with our partners at our local Boards of Education to provide Before and After School Programs to more than 600 children a day.

Our work with these and other partners assists our YMCA in fulfilling our mission of strengthening the foundations of community. By working together, we are able to create the special place that provides a sense of belonging and purpose to everyone who participates in our programs, whether in a local YMCA facility or one of our more than 25 outreach program sites. When 1/3 of Canadians do not feel like they are part of a community, we provide that place where everyone is welcome – those who have the financial means and those who do not.

What makes the YMCA different from other organizations that provide similar services and programs is our commitment to building a healthy community. A strong, healthy YMCA is a place that is welcoming to everyone, a place where children and youth can grow in a healthy, safe and caring environment, where no one will be left out – whether a child, a youth, an adult or others in our community who are the most vulnerable.



We would like to thank the staff and volunteers for their efforts in delivering on our mission. To our members, our partners, the business community and our donors for your contributions: by joining the Y and/or donating, you are supporting the Y's charitable mission, and more importantly, demonstrating your caring support and commitment to ensuring everyone can participate and be part of a community.

Finally, thank you to the Board of Directors for your thoughtful insight and wisdom as we continue to address the objectives in our strategic plan and position and strengthen the YMCA as a key charitable organization in our communities.

David Allen
President & Chief Executive Officer
YMCA of Central East Ontario

John Mastorakos
Lawyer/Partner
O'Flynn Weese LLP

\$819,399 in financial assistance was accessed through the YMCA for Child Care and Before & After School Programs



Family Health starts here.

\$456,664 raised during
our Strong Kids Campaign

"It's important for us to step in as a community."

"For families who don't have that opportunity for their kids, this campaign is extremely important. If we wait for them to be able to afford our programs, their children grow up and miss out on a great opportunity. It's important for us to step in as a community and make sure all those kids have the right to participate."


— Gino Leone, Chair of Quinte West Strong Kids Campaign

"I find myself with the privilege, for the 4th year now, chairing the 2017 Strong Kids Campaign. Doing all I can do to help those children who can't experience what the YMCA is all about."

— Dave Morello, Chair of Balsillie Family Branch Strong Kids Campaign

"I believe in a level playing field for all children. Whether in dance, basketball, swimming or a day at camp, financial restrictions should never be a barrier."

— Jamie Troke, Chair of Belleville Strong Kids Campaign



2,046 children and youth received financial assistance for Membership and Recreation Programs at the YMCA of CEO

Belonging starts here.

3,868 children learned to swim at the YMCA of CEO in 2016

“We are grateful for the support of the YMCA for this family.”

— St. Joseph’s Church Refugee Committee, Belleville

The Refugee Committee at St. Joseph’s Church in Belleville contacted the YMCA looking for support for a Syrian family that had recently moved to the area. The family resides in an apartment building with an outdoor summer swimming pool and all three children had no experience with swimming. The parents were concerned with the children’s safety as swimming season was approaching.

“They expressed their concerns to us and requested help with swimming lessons for their three children. The Belleville Branch of the YMCA made arrangements to get the children into swimming lessons for the remainder of the session. Other recreation options, including further swimming lessons and summer camp, will be reviewed with the family to ensure ongoing support. The urgency was the swim lessons and the Refugee Committee is grateful for the support of the YMCA for this family.”



3,243 assisted Camp Days were provided to children and youth in our communities

798 School Age Children participated in our YMCA Kids Club Before and After School Programs


Inclusiveness starts here.

“I was blown away by what the YMCA offered.”

— Lisa Anne

Lisa Anne, a single mother of two autistic children, had made the decision to go back to school. “I had to find something that would accommodate my youngest son who was refused access to other programs for the summer,” she said, adding that maintaining a summer schedule similar to a school schedule was critical.

“It was so far over and above what I had ever dreamed that my son would have access to. At CampAbility, they really took his summer and made it the most incredible experience of his entire summers, put together. It was probably the most touching experience he’s had to date. This is what I have been looking for his entire young life - a place where every single person in it understood him to his very core and loved him like I do. I have been looking for this camp to fill the gap between his amazing teachers and EA’s who love him dearly, to help stabilize him and keep him on schedule and not regressing while between grades. I did not think this place existed, but it does.”



193 young people learned how to inspire others through Leadership Programs, preparing them to be the role models our communities need


Leadership starts here.

“I have a group of people who think I’m special.”

— Emma

“My name is Emma and I am 15 years old. I go to high school and I get bullied there. Many people make me feel bad about myself. I suffer from anxiety and depression and I was having a very hard time making friends and I hated going to school. I started coming to the YMCA Leader Corps Program. I have learned a lot about how to communicate with people, be more confident, and most importantly, I have made lots of friends.”

“When Thursday night comes, I get very excited because I know I get to go see my friends and talk about my week and do fun things, like learning to public speak, set goals and play games. I have learned to deal better with bullies at school, it is easier to ignore them because I know I have a group of people who think that I am special and they always are behind me.”

A woman with dark hair, wearing a green sweater and a patterned scarf, is sitting at a wooden table. She is looking at a young girl with blonde hair, who is wearing a pink shirt with a giraffe pattern. They are both playing with various toys on the table, including a yellow giraffe, a blue elephant, a red elephant, and a small yellow figure. In the background, there are shelves with more toys, including a yellow elephant and a blue elephant.

32,436 days of care and **273,138** hours of care provided to participants in YMCA Pre-School and Toddler Programs

Caring starts here.

“When I’m older, I would like to make kids feel the way that I felt coming to play at the YMCA.”

— Jennifer

“I am thirteen and have been coming to the YMCA since I was very young. My younger brother and sister also come here. When I was going to camp I always was a helper to the counselors. I am the oldest in my family so I am used to helping out and I love babysitting and watching kids. This year, I decided to join the Leader Corps Program because I want to work at summer camp and teaching programs one day.

“I think that it is a very important job, I would like to be able to make kids feel the way that I felt coming to play here. I would like to make kids feel like they have a big group of friends to go to when they aren’t getting along with people at school or getting along with people at home. The YMCA is my favourite place and I hope that one day I can work here and make it the favourite place for many other children.”

305 of Volunteers provided **11,630** hours of service during 2016



Service starts here.

“Volunteering and giving back has had a tremendous impact on my life.”

— Katherine

“I feel very fortunate to be volunteering for the Y and for the partnership we have established to create our Wheelchair Basketball Belleville Program. I started this program because I wanted to give people of all abilities and exceptionalities the opportunity to play a game of basketball. Being a part of the Y has given me the chance to meet the most inspiring people that have had a tremendous impact on my life. I love the concept of volunteering and giving back to the community. Volunteers are people who do what they love, for the love of it! I would encourage everyone to give a few hours of their week to volunteer and to make a little difference in this world.”

Summarized Financial Results

YMCA of Central East Ontario Statement of Financial Position Year Ended December 31, 2016

CURRENT ASSETS	2016	2015
Cash	\$ 453,951	\$ 357,506
Short Term Investments	4,367,824	4,305,361
Accounts Receivable	161,513	242,923
Prepaid Expenses	17,800	34,288
	5,001,088	4,940,078
TANGIBLE CAPITAL ASSETS	11,067,507	11,458,855
INTANGIBLE CAPITAL ASSETS	68,390	2,938
	<u>\$ 16,136,985</u>	<u>\$ 16,401,871</u>
CURRENT LIABILITIES		
Accounts Payable and Accrued Liabilities	\$ 556,676	\$ 741,822
Government Remittances Payable	139,158	108,354
Deferred Revenue	126,077	115,828
Current Portion of Long-Term Debt	1,206,028	172,000
	2,027,939	1,138,004
LONG-TERM DEBT	2,976,972	4,183,000
DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS	5,815,377	6,007,718
	10,820,288	11,328,722
NET ASSETS		
Invested in Tangible and Intangible assets		
- internally restricted	1,137,520	1,099,075
Internally Restricted		
- Debt Repayment and Capital Development Reserve	2,624,615	2,475,683
Unrestricted	1,554,562	1,498,391
	5,316,697	5,073,149
	<u>\$ 16,136,985</u>	<u>\$ 16,401,871</u>

Summarized Financial Results

YMCA of Central East Ontario Statement of Operations and Changes in Net Assets Year Ended December 31, 2016

REVENUE	2016	2015
Membership Fees	\$ 5,076,467	\$ 5,029,071
Program Fees	4,066,189	3,755,366
United Way	5,000	24,018
Grants and Subsidies	30,000	31,084
Donations and Fundraising	456,664	450,616
Rental and Other	429,063	441,147
Amortization of Deferred Contributions Related to Capital Assets	211,018	212,492
	<u>10,274,401</u>	<u>9,943,794</u>
EXPENSES		
Salaries, Wages and Benefits	\$ 6,537,004	\$ 6,201,639
Program	569,995	596,044
Administrative and Support Services	522,734	494,165
Building Maintenance	1,459,518	1,455,143
Allocations to YMCA Canada	150,221	144,559
Amortization of Tangible Capital Assets	571,786	556,705
Amortization of Intangible Capital Assets	2,150	3,969
Interest on Long-Term Debt	217,445	223,661
	<u>10,030,853</u>	<u>9,675,885</u>
EXCESS OF REVENUE OVER EXPENSES	243,548	267,909
NET ASSETS, Beginning of Year	<u>5,073,149</u>	<u>4,805,240</u>
NET ASSETS, End of Year	<u>\$ 5,316,697</u>	<u>\$ 5,073,149</u>



www.ymcaofceo.ca

Balsillie Family Branch - Peterborough

123 Aylmer St S
Peterborough, ON K9J 3H8
(705) 748-9622

Belleville Branch

433 Victoria Ave
Belleville, ON K8N 2G1
(613) 966-9622

City of Quinte West Branch

50 Monogram Place
Trenton, ON K8V 5P8
(613) 394-9622